



# PREPARING FOR THE SHOOT:

## Tips on Making Your Home Photograph Well

Please help *me* help *you* by taking the following steps to ensure that your property photographs as well as possible:

- The photo shoot will take between 1 and 2 hours for most properties under 3500 square feet. Video tours may add an additional 30-45 minutes, depending on the layout of the home.
- My goal is to capture 15-20 high-quality images of the property. This will be a combination of exterior and interior images. I will photograph all of the main rooms. Unless there are extraordinary features involved, I will normally exclude the garage and non-master baths from the photo shoot. The home may have features that are not obvious; please inform me of anything out of the ordinary that you would like photographed.
- If you have photographs of the property during a certain season (a deck staged with flower baskets during a beautiful summer afternoon accented by a rainbow arching across the background, for example) I can edit and include these photos upon request. Obviously, I can't recreate something like that in the middle of February.
- Please no pets during the shoot. Remove cat litter boxes, dog beds, etc.
- Turn on all lights in the home. Replace any missing or expired light bulbs.
- Turn off any televisions, ceiling fans, or decorative neon lights.
- Open blinds on all windows. Ensure that windows are clean.
- Remove all cars in the driveway. Please ensure that any boats or RV's are not obstructing the view of the house from the street.

- Remove trash and recycling cans from the front of the home. Remove all garden hoses and sprinklers.
- Ensure lawn is recently mowed and raked. If winter, make sure the driveway is shoveled/plowed.
- The countertops in the kitchen and bathroom areas should be cleared and clutter-free. Make sure the mirrors in the bathrooms are clean.
- Remove all magnets and notes from refrigerator.
- De-clutter all rooms by removing excess furniture and curating crowded bookshelves, ledges, and other surfaces.
- In the bedrooms please make sure all beds are made and all closets are organized. If closets are unmanageable, please shut closet doors. Remove reading materials and personal items from nightstands.
- All trash cans inside of home should be removed during the shoot.
- Please inform me of anything that you DO NOT want photographed (for security for personal reasons). For example, valuable art or a gun/jewelry case.